

1677 Irwinton Road Milledgeville, GA 31061

email: info@merrittcarpetcleaning.com website: www.merrittcarpetcleaning.com

## **Free Carpet Cleaning Trial for You**

MERRITT, premium carpet & upholstery care specialists has been delighting clients of the Central Georgia area Realtors, Interior Designers and Carpet Retailers since 1995. Stephen Merritt, the owner/president of MERRITT would like to extend an offer to you and your clients. *MERRITT understands that referrals you give reflect on you*. Therefore, we are offering you a \$100.00 introductory offer at your residence. A minimum charge will apply, however any service over the minimum will be discounted up to \$100.00. We are confident that once you experience the MERRITT advantage, you will take us up on the offer to provide your clients with a discount on MERRITT services.

## **Carpet Cleaning Discounts for You & Your Clients**

MERRITT will provide \$50.00 introductory cards for you to give to your clients. Each card represents a \$50 gift to your clients from you. Simply sign the introductory offer card, give it to your client, and when the client redeems the card MERRITT will record that you made the referral. You will then receive a Referral Certificate worth 10% of the amount your client paid us for our services. You can redeem the certificate to reduce the cost of a cleaning job of your own, or pass it on to another client to use along with an introductory card for an even greater discount.

## **Additional Benefits**

We can also give you answers to questions your clients frequently ask relating to carpet problems and cleaning. The downloadable versions containing the answer to the following questions can be found at the bottom right hand column of this page:

- What are those ugly black lines around my baseboards and under doorways?
- What can be done about the pet stains in my carpet?
- Do I need to replace my carpet or can it be stretched and cleaned well enough to sell or look and feel nice for me to enjoy a few more years?

Answers to these questions can be found on MERRITT Website (www.merrittcarpetcleaning.com).

## Why Use MERRITT Professional Carpet Cleaning and Restoration, Inc?

MERRITT'S 12-step process is very thorough and the results are amazing. We stay current with manufacturers' recommendations through the IICRC (Institute of Inspection Cleaning and Restoration Certification). The IICRC is the only certification and education program that manufactures recognize for carpet and upholstery cleaners. Never use a cleaner that is not certified. For more information on our Reputation, Experience, Education, Systems, Guarantee and 12-step cleaning process, see the enclosed brochure. By taking advantage of this offer you will experience the many things that set MERRITT apart from our competition.

<sup>\*</sup> Program Restrictions: Offer good for first time customers of MERRITT. You must be a Realtor. This letter must be presented and can be used only once. Repeat clients are encouraged to use Referral Certificates to receive discounts on MERRITT's services.